

Great Leaders Great Teachers

Participants in the Perdue School Executive Leadership Lecture Series illuminate their paths up the corporate ladder to benefit SU's business students. Last year, three distinguished leaders shared their stories of success. SU alumna Jennifer Falor, North America direct-to-consumer human resources business partner for Nike, Inc., discussed her role in the corporate world and how she combined her passion for sports with business. Prior to joining Nike, she spent 15 years with Limited Brands, the parent company of Bath and Body Works and Victoria's Secret, among others. Jack DeBoer, founder of four hotel chains and the current chairman of Hix Corporation and Consolidated Holdings, Inc., discussed his long-time career in real estate, his passion for flying and insights presented in his book *The Sky is the Limit*. Alan D. Wilson, McCormick and Company Chairman, President and Chief Executive Officer (below) charted how he has led the spice company to a record \$3.7 billion in sales. Previously, Wilson worked at Procter & Gamble, where he held progressively responsible positions in product supply, procurement and manufacturing.

A Global Case for Learning

Business students throughout the world are benefitting from research published by Management and Marketing Department faculty (chair Dr. Frank Shipper below). Their case studies on companies that have employee stock ownership plans are receiving national and international recognition. The National Center for Employee Ownership pledged support for these studies, offering the Perdue School an unsolicited \$10,000 grant from its Rosen Ownership Opportunity Fund. In the past three years, Perdue School case studies have been published in five different languages (English, Chinese, Korean, Spanish and Portuguese) and in at least four textbooks from Cengage Learning and other publishers. They are estimated to reach some 300,000

students.

