

SALISBURY UNIVERSITY

X-25.00 Web Accessibility Policy for New Web Content

I. POLICY

This policy establishes standards for the accessibility and usability of web-based information and services to ensure compliance with applicable local, state and federal laws and regulations. All University web pages newly created, modified or updated by the University or any of its units on or after the establishment of this policy must be in compliance with the latest version of the World Wide Web Consortium's standard: [Web Content Accessibility Guidelines \(WCAG\) Version 2.0AA](#).

II. PURPOSE

- iii. The Web Work Group members who are responsible for maintaining each sub-site will be responsible for correcting any issues within the editable regions of their web pages that are identified by either the CMS scanning tool or the enterprise scanning tool.
- iv. Accessibility issues that have been identified outside the editable regions of web pages will be escalated to site administrators.
- v. The Web Work Group will meet regularly and will receive training on

University-related business are encouraged to adopt this policy and standards, but fall outside the jurisdiction of this policy.

- D. These procedures will be promptly posted and disseminated to all University units and content contributors.

IV. RESPONSIBLE OFFICE

The University's Chief Information Officer in the department of Information Technology is responsible for implementation of this policy and may be contacted regarding questions at (410) 543-6043.

Effective June 1, 2018.